**Crowdfunding Data Report**

Given the data, the following are 3 conclusions which we can draw about crowdfunding campaigns:

1. June and July are the peak months for successful crowdfunding, with the best ratio of successful to failed projects. Perhaps coinciding with the first half of summertime in the northern hemisphere.
2. Roughly, only 57% of crowdfunding projects started are successful. The rest either fail or are cancelled.
3. Theatre related crowdfunding campaigns are the most popular crowdfunding campaigns.

The data set does have some limitations which are as follows:

1. Most of the countries the data is sourced from are in the northern hemisphere, particularly western countries, it may be difficult to extrapolate conclusions globally.
2. The data contains live projects, this may slightly skew data as these will count as not successful despite being assessed while in progress.
3. The data consists of different currencies, so we are not getting an accurate comparison of the size of goals across the campaigns in different countries. It would be better to convert it to one standard currency for accurate comparison.

Other tables or graphs we could have included are:

1. Scatter plots. These would have been useful to see if we could establish correlations. For example, a scatter plot of certain intervals of goal amount vs count of successful campaigns in that interval with a trend line included. This would allow us to see if there is any correlation between goal amount and success of a campaign.
2. Pie charts. These would allow us to quickly compare data by country, allowing us to see how many successful projects each country has in comparison to others all in a single graph.
3. A line graph with the count of successful campaigns vs the year of creation of the campaigns to see if there has been any trend in the number of successful campaigns as the years go by.
4. Box plots. Box plots may have been useful to identify potential outliers in the data which we may choose to exclude or include or investigate further.